



LALA LAJPATRAI COLLEGE OF COMMERCE AND ECONOMICS
PROSPECTUS 2022-23

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1. VISION MISSION STATEMENT

Vision:

To provide comprehensive education which will train our students to be globally competitive and socially responsible citizens.

Mission:

- To provide education and training to students in the field of commerce, trade, management and in Information and Technology.
- To make them fit and ready for the industry.
- To collaborate Academia with Industry for equipping our students with relevant knowledge, skill and attitude.
- And above all, to make our graduates socially sensitive with high sense of civility.

Objective:

With an objective to develop holistic approach towards education and encourage research and allied activities. All these three (i.e. vision, mission and objectives) are communicated to the students, teachers and non-teaching staff along with the other stakeholders through college prospectus, display and floor Notice Boards, at Canteen Foyer, College Website, Class rooms and even the Staff 's Common Room.

2. INTRODUCTION OF FOUNDER MEMBER



Lala Lajpat Rai College was established in 1972 by group of stalwarts who are dedicated pioneers, initiated by Honorable Shri R. P. Gupta, who was noted industrialist, educationalist and philanthropist. The idea of starting the college was in fact inculcated in the mind of Shri R. P. Gupta by Ex- Prime Minister of India Hon'ble Shri Lal Bahadur Shastri. The seed sown has grown into a big banyan tree. The successful alumni spread over every field of the globe, certify the education imparted by the college is of excellent quality.

3. FROM MANAGING TRUSTEE S DESK



The management has provided all the basic amenities required for a present-day college and has created a highly conducive atmosphere for learning and teaching. The Management commend the dedicated and committed members of the staff in this endeavour.

The college has made an impact not only in the minds of students, parents but also in the academic circles. We're abreast with the new trends in education and have responded to the changing needs of students and teachers.

The college believes that education is more than just academics. In this endeavour the institution aims at inculcating a winning attitude and empowering students with necessary skills to face the challenges of an ever changing world.

I hope the website will provide a useful platform to the teachers, student community and parents and for sharing information among multiple stakeholders. I wish our college becomes a model path finder to the new generation.

4. FROM PRINCIPAL'S DESK



The students of Lala Lajpatrai College of Commerce & Economics always cherish memories of their stay on campus throughout their life. At LALA's we continuously strive to provide the finest environment for learning, research, innovation and character building. I welcome students to this inspiring environment and implore them to use this opportunity and their wonderful student years productively.

Our faculty ensures that students gain not just technical knowledge but also a holistic act of skills that will equip them to face the real world. We strongly believe in total personality development through individual student counseling & guidance. We have made incredible progress in a very short span of time and today we have established our identity as one of the premier educational institutes and created "LALA College" brand.

At LALA's, it has been our continuous endeavor to provide contemporary knowledge and techniques while stressing upon character, professionalism and progressive attitudes in our students. With a strong faculty team which combines knowledge with rich industry experience, we are confident of meeting the challenges successfully.

5. COLLEGE PROFILE

At the initiation of founder trustee H'ble Shri R. P. Guptajee the Lala Lajpat Rai Memorial Trust was formed at his residence in the year 1959 in the presence of Late Prime Minister Shri Lal Bahadur Shastri in honour of the services rendered to the country by late Shri Lala Lajpat Rai, a freedom fighter, social reformer and the great educationist.

Lala Lajpat Rai College of Commerce and Economics, an affiliate of University of Mumbai, Govt. of Maharashtra and UGC recognized, NAAC accredited, is situated at Mahalaxmi, Mumbai, and on the road named after late Shri Lala Lajpat Rai. The college is at the walkable distance of 15 minutes from Mahalaxmi station on Western Railways and easily accessible from different parts of the city by BEST routes.

The college has its own spacious building, rich treasury of books in the library, well equipped modern gymkhana, state of the art computer laboratories, fully air conditioned auditorium, enviable health centre, common rooms for both boys and girls, canteen, counseling centre and placement cell.

The college has well qualified, experienced and enthusiastic staff members always willing to extend helping hands.

Our college results are our testimony of our coordinated efforts. When it comes to co-curricular and extra-curricular activities; it has carved its own image since the inception and has been continued as its legacy.

6 LIST OF COLLEGE ADMINISTRATOR

Principal	Dr. Neelam Arora
Vice Principal Aided section	Ms. Vidya Bhide
Vice Principal SFC	Dr. Arun Poojari
Vice Principal Junior College	Ms. Sulbha Shardul
Additional Vice Principal Aided college	Dr. Mohana Bandkar
Additional Vice Principal Aided college	Dr. Purnima Sharma
Co-ordinator – BMS	Dr. Arun Poojari
Assistant BMS coordinator	C.A. Priti Parikh
Co-ordinator – BAF	Dr. Minum Saksena
Co-ordinator – BBI	Dr. Vaidehi Kamath
Co-ordinator – B.A.M.M.C	Dr. Sangeeta Makkad
Co-ordinator – IT	Ms. Nidhi Singh
Co-ordinator – BFM	Dr. Rajesh Mankani
M.Com and Add-on-Vocational courses	Dr. Rahul Shetty
Librarian	Dr. Jaydev Kadli
IQAC Coordinator	Dr. Vinay Pandit
Office administrator –(unaided section)	Ms. Reshmi Kadam
Office administrator (aided section)	Ms. Tina Kamulkar
Junior college supervisor	Mr. Pravin Phalke

7 LIST OF COURSES/PROGRAMES OFFERED AT UG /PG LEVEL**JUNIOR COLLEGE**

F.Y.J.C. (first year junior college)	Commerce with IT
S.Y.J.C. (second year junior college)	Commerce with IT

COMMERCE

Bachelor of Commerce (B.Com)	Aided
B.Com. (Accounting & Finance)- B.A.F	S.F.C
B.Com. (Financial Management)- B.F.Mg.	S.F.C
B.Com. (Banking and Insurance)- B.B.I.	S.F.C
Bachelor of Management studies (B.M.S.)	S.F.C

ARTS.

Bachelor of Arts ((Multimedia & Mass Communication (B.A.M.M.C))	S.F.C
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SCIENCE

B.Sc.(Information Technology (B.Sc. IT))	S.F.C
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POST GRADUATE PROGRAMME

M.Com (Advanced Accountancy)	S.F.C
M.Com. (Business Management)	S.F.C

PH.D. PROGRAMME

Ph.D. (Commerce & Management) /Commerce
Ph.D. (Commerce & Management)/ Trade, Transport & Industry)

LIST OF CERTIFICATE AND SHORT TERM AND VOCATIONAL COURSES**SHORT TERM CERTIFICATE COURSE**

No	Courses	Duration
1	Digital Marketing	30 hrs.
2	Big data analytics	30 hrs.
3	Microsoft certification and .Net	30 hrs.
4	Microsoft certification on Security fundamentals	30 hrs.
5	Soft-skill and self-development	30 hrs.
6	Risk Management	30 hrs.
7	Case study solving	30 hrs.
8	Foreign language	30 hrs.
9	Mutual Fund	30 hrs.
10	Basics of securities and economic indicator	30 hrs.
11	Tally and GST	30 hrs.
12	Graphic designing	30 hrs.
13	Coral Draw	30 hrs.
14	Event Management	30 hrs.
15	Blogging	30 hrs.
16	Advance Excel	30 hrs.
17	CANAVA designing	30 hrs.
18	Shipping and International logistics	30 hrs

ADD-ON-VOCATIONAL COURSES

No	Courses	Duration
1	Computer Application	3 years
2	E-Commerce	3 years
3	Taxation procedure and practices	3 years
4	Tourism and Travel Management	3 years
5	Principles & practices of Insurance	3 years

9 INTAKE CAPACITY FOR VARIOUS U. G. and P.G DEGREE PROGRAMS

No	Courses	Total seats
1	F.Y.J.C (aided)	720
	F.Y.J.C (unaided)	120
2	Bachelor of Commerce (B.Com)	480
3	Bachelor of Management studies (B.M.S.)	240
4	B.Com.(Accounting & Finance)- B.A.F	120
5	Bachelor of Arts ((Multimedia & Mass Communication (B.A.M.M.C)	120
6	B.Com.(Banking and Insurance)- B.B.I.	60
7	B.Com. (Financial Management)- B.F.Mg.	60
8	B.Sc.(Information Technology (B.Sc. IT)	60
9	M.Com (Advanced Accountancy)	60
10	M.Com. (Business Management)	60

10 ADMISSION ELIGIBILITY CRITERIA

FYJC Commerce:

Admission to FYJC is given on merit and seats are reserved as per government policy. A student who has passed the SSC Examination conducted by the Divisional Board of Secondary Education in the State of Maharashtra is eligible for Admission to FYJC Commerce).

OR

A student who has passed an examination from other board considered equivalent to the SSC Examination conducted by the Divisional Boards in the State of Maharashtra is eligible for admission to FYJC Commerce. In such cases where the candidate is not a student of any of the divisional Boards of Maharashtra State needs to procure an eligibility certificate from the Maharashtra State Secondary and Higher Secondary Board, Vashi, Navi Mumbai.

Commerce

1	Compulsory Language	English
2	Optional Subjects	Marathi/Hindi/ IT /
Compulsory Subjects		
3	Economics	
4	Book Keeping and Accountancy	
5	Organization of Commerce	
6	Secretarial Practice/Maths & Stats	
7	Environment Education	
8	Physical Education	

F.Y.B.COM (Bachelor of Commerce)

A candidate for being eligible for admission must have passed the Higher Secondary School Certificate (Std. XII) Examination conducted by the different divisional boards of the Maharashtra State Board of Secondary and Higher Secondary Education.

OR

Must have passed the Higher Secondary School Certificate (Std. XII) Examination with vocational subjects/minimum competency based vocational courses conducted by the different divisional boards of the Maharashtra State Board of Secondary and Higher Secondary Education.

OR

Must have passed an Examination of another University or Body recognized as equivalent to Higher Secondary School Certificate (Std. XII) Examination.

STRUCTURE OF THREE YEAR B.COM COURSE

STRUCTURE OF THREE YEAR B.COM COURSES

<u>STRUCTURE OF THREE YEAR B.COM COURSES</u>					
<u>F.Y.B.COM</u>		<u>S.Y.B.COM</u>		<u>T.Y.B.COM</u>	
<u>No. of Credit</u>	<u>SEMESTER - I</u>	<u>No. of Credit</u>	<u>SEMESTER - III</u>	<u>No. of Credit</u>	<u>SEMESTER - V</u>
03	Accountancy & Financial Management I	03	Accountancy & Financial Management III	04 + 04	Discipline Specific Elective (Any One Group) Group A – Advanced Accountancy a) Financial Accounting and Auditing VII – Financial Accounting b) Financial Accounting and Auditing VIII – Cost Accounting Group B – Business Management a) Business Management - I b) Business Management - II
03	Commerce I	03	Discipline Specific Elective (Any One) a) Financial Accounting and Auditing – Introduction to Management Accounting b) Business Management – Marketing Management	03	Commerce V
03	Business Economics I	03	Commerce III	03	Business Economics V
03	Business Communication I	03	Business Economics III	03 + 03	Ability Enhancement Course Any two of the following: a) Computer System and Application - I b) Export Marketing Paper - I

					c) Direct and Indirect Taxation Paper - I
03	Environmental Studies I	03	Skill Enhancement Course Any One of the following: a) Advertising I b) Computer programming -I		
02	Foundation Course I	02	Foundation Course III		
03	Mathematical and Statistical Techniques I	03	Business Law I		
20	TOTAL CREDITS	20	TOTAL CREDITS	20	TOTAL CREDITS

STRUCTURE OF THREE YEAR B.COM COURSES

<u>F.Y.B.COM</u>		<u>S.Y.B.COM</u>		<u>T.Y.B.COM</u>	
<u>No. of Credit</u>	<u>SEMESTER – II</u>	<u>No. of Credit</u>	<u>SEMESTER – IV</u>	<u>No. of Credit</u>	<u>SEMESTER – VI</u>
03	Accountancy & Financial Management II	03	Accountancy & Financial Management IV	04 + 04	Discipline Specific Elective (Any One Group) Group A – Advanced Accountancy a) Financial Accounting and Auditing IX – Financial Accounting b) Financial Accounting and Auditing X – Cost Accounting Group B – Business Management a) Business Management - III b) Business Management - IV

03	Commerce II	03	Discipline Specific Elective (Any One) a) Financial Accounting and Auditing – Auditing b) Business Management – Marketing Management	03	Commerce VI
03	Business Economics II	03	Commerce IV	03	Business Economics VI
03	Business Communication II	03	Business Economics IV	03 + 03	Ability Enhancement Course Any two of the following: a) Computer System and Application - II b) Export Marketing Paper - II c) Direct and Indirect Taxation Paper - II
03	Environmental Studies II	03	Skill Enhancement Course Any One of the following: a) Advertising II b) computer programming II		
02	Foundation Course II	02	Foundation Course IV		
03	Mathematical and Statistical Techniques II	03	Business Law II		
20	TOTAL CREDITS	20	TOTAL CREDITS	20	TOTAL CREDITS

B.M.S. (Bachelor of Management studies)

A candidate for being eligible for admission to the above courses shall have passed XII Std. Examination of the Maharashtra State Board of Secondary & Higher Secondary Education or its equivalent from any other Board and secured not less than 45% marks in aggregate (40% in case of reserved category) at one and the same sitting.

STRUCTURE OF THREE YEAR B.M.S. COURSE		
F.Y.B.M.S.	S.Y.B. M.S.	T.Y.B.M.S.
Semester - I	Semester - III	Semester - V

<p>1.1 Introduction of Financial Accounts</p> <p>1.2 Business Law</p> <p>1.3 Business Statistics</p> <p>1.4 Business Communication-I</p> <p>1.5 Foundation Course-I</p> <p>1.6 Foundation of Human Skills</p> <p>1.7 Business Economics</p>	<p>Group A: Finance Electives</p> <p>3.1 Introduction to Cost Accounting</p> <p>3.2 Corporate Finance</p> <p>Group B: Marketing Electives</p> <p>3.1 Consumer Behaviour</p> <p>3.2 Advertising</p> <p>Group C: Human Resource Electives</p> <p>3.1 Recruitment & Selection</p> <p>3.2 Motivation & Leadership</p> <p>3.3 Information Technology in Business Management-I</p> <p>3.4 Environment Management</p> <p>3.5 Business Planning & Entrepreneurial Management</p> <p>3.6 Accounting for Managerial Decisions</p> <p>3.7 Strategic Management</p>	<p>Group A: Finance Electives</p> <p>5.1 Investment Analysis and Portfolio Management</p> <p>5.2 Financial Accounting</p> <p>5.3 Risk Management</p> <p>5.4 Direct Tax</p> <p>Group B: Marketing Electives</p> <p>5.1 Service Marketing</p> <p>5.2 E-Commerce & Digital Marketing</p> <p>5.3 Sales & Distribution Management</p> <p>5.4 Consumer Relationship Management</p> <p>Group C: Human Resource Electives</p> <p>5.1 Finance for HR Professionals & Compensation Management</p> <p>5.2 Performance Management & Career Planning</p> <p>5.3 Industrial Relation</p> <p>5.4 Stress Management</p> <p>5.5 Logistics & Supply Chain Management</p> <p>5.6 C.C.P.R</p>
Semester - II	Semester - IV	Semester - VI
<p>2.1 Principles of Marketing</p> <p>2.2 Industrial Law</p> <p>2.3 Business Mathematics</p> <p>2.4 Business Communication-II</p> <p>2.5 Foundation Course-II</p> <p>2.6 Business Environment</p> <p>2.7 Principles of Management</p>	<p>Group A: Finance Electives</p> <p>4.1 Corporate Restructuring</p> <p>4.2 Auditing</p> <p>Group B: Marketing Electives</p> <p>4.1 Integrated Market Communication</p> <p>4.2 Tourism Marketing</p> <p>Group C: Human Resource Electives</p> <p>4.1 Training & Development in HRM</p> <p>4.2 Conflict & Negotiation</p> <p>4.3 Information Technology in Business Management-II</p>	<p>Group A: Finance Electives</p> <p>6.1 International Finance</p> <p>6.2 Indirect Tax</p> <p>6.3 Project Management</p> <p>6.4 Strategic Financial Management</p> <p>Group B: Marketing Electives</p> <p>6.1 Brand Management</p> <p>6.2 Retail Management</p> <p>6.3 International Marketing</p> <p>6.4 Media Planning and Management</p> <p>Group C: Human Resource Electives</p> <p>6.1 HRM in Global Perspective</p> <p>6.2 Organisational Development</p> <p>6.3 HRM in Service Sector Management</p>

	4.4 Business Economics-II 4.4 Business Economics-II 4.5 Business Research Method 4.6 Ethics & Governance 4.7 Production & Total Quality Management	6.4 Indian Ethos in Management 6.5 Operation Research 6.6 Project Work
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B.com (Accounting and Finance)

A candidate for being eligible for admission to the above courses shall have passed XII Std. Examination of the Maharashtra State Board of Secondary & Higher Secondary Education or its equivalent from any other Board and secured not less than 45% marks in aggregate (40% in case of reserved category) at one and the same sitting.

STRUCTURE OF THREE YEAR B.A.F COURSE

<u>F.Y.B.AF</u>		<u>S.Y.BAF</u>		<u>T.Y.B.AF</u>	
<u>No. of Credit</u>	<u>SEMESTER - I</u>	<u>No. of Credit</u>	<u>SEMESTER - III</u>	<u>No. of Credit</u>	<u>SEMESTER - V</u>
03	Financial Accounting (Elements of Financial Accounting) – I	03	Financial Accounting (Special Accounting Areas) – III	03	Cost Accounting – III
03	Cost Accounting (Introduction & Element of Cost) – I	03	Cost Accounting (Methods of Costing) – II	03	Financial Management – II
03	Financial Management (Introduction to Financial Management) – I	03	Taxation - II (Direct Taxes Paper - I)	03	Taxation - IV (Indirect Taxes- II)
03	Business Communication – I	03	Information Technology in Accountancy – I	03	Management -II (Management Applications)
02	Foundation Course – I	02	Foundation Course in Commerce (Financial Market Operations) –III	04	Financial Accounting – V
03	Commerce (Business Environment) – I	03	Business Law (Business Regulatory Framework) – II	04	Financial Accounting - VI
03	Business Economics – I	03	Business Economics – II		
20	TOTAL CREDITS	20	TOTAL CREDITS	20	TOTAL CREDITS

<u>F.Y.B.AF</u>		<u>S.Y.BAF</u>		<u>T.Y.BAF</u>	
<u>No. of Credit</u>	<u>SEMESTER - II</u>	<u>No. of Credit</u>	<u>SEMESTER - IV</u>	<u>No. of Credit</u>	<u>SEMESTER - VI</u>
03	Financial Accounting (Special Accounting Areas) – II	03	Financial Accounting (Special Accounting Areas) –IV	03	Cost Accounting Paper – IV
03	Auditing (Introduction and Planning) – I	03	Management Accounting (Introduction to Management Accounting)	03	Financial Management – III
03	Innovative Financial Services	03	Taxation - III (Direct Taxes - II)	03	Taxation Paper - V (Indirect Taxes - III)
03	Business Communication –II	03	Information Technology in Accountancy – II	03	Economics Paper - III (Indian Economy)
02	Foundation Course – II	02	Foundation Course in Management (Introduction to Management) – IV	04	Financial Accounting Paper – VII
03	Business Law (Business Regulatory Framework) – I	03	Business Law (Company Law) –III	04	Project Work
03	Business Mathematics	03	Research Methodology in Accounting and Finance		
20	TOTAL CREDITS	20	TOTAL CREDITS	20	TOTAL CREDITS

B.Com.(Banking and Insurance)

A candidate for being eligible for admission to the above courses shall have passed XII Std. Examination of the Maharashtra State Board of Secondary & Higher Secondary Education or its equivalent from any other Board and secured not less than 45% marks in aggregate (40% in case of reserved category) at one and the same sitting.

STRUCTURE OF THREE YEAR B.B.I. COURSE					
F.Y.B.B.I.		S.Y.B.B.I.		T.Y.B.B.I.	
SEMESTER – I		SEMESTER – III		SEMESTER – V	
1.1	Environment and Management of Financial Services	3.1	Financial Management-I	5.1	International Banking & Finance
1.2	Principles of Management	3.3	Management Accounting	5.2	Research Methodology
1.3	Effective Communication-I	3.6	Organizational Behaviour	5.3	Financial Reporting Analysis
1.4	Economics - I (Macro)	3.5	Information Technology in Banking & Insurance	5.4	Auditing
1.5	Quantitative Methods – I	3.5	Financial Markets	5.5	Business Ethics and Corporate Governance.
1.6	Financial Accounting	3.6	Direct Taxation	5.6	Financial Services Management
1.7	Foundation Course – I	3.7	Foundation Course-III (An Overview of Banking Sector)		
SEMESTER – II		SEMESTER – IV		SEMESTER – VI	
2.1	Principles and Practices of Banking & Insurance	4.1	Corporate and Security Law	6.1	Central Banking
2.2	Business Law	4.2	Business Economics	6.2	Project Work in Bank & Insurance
2.3	Financial Accounting-II	4.3	Information Technology	6.3	Security Analysis & Portfolio Management
2.4	Business Communication-II	4.4	Entrepreneurship Management	6.4	Auditing – II
2.5	Foundation Course – II	4.5	Foundation Course - IV	6.5	Human Resource Management
2.6	Organizational Behavior	4.6	Cost Accounting	6.6	Turn Around Management
2.7	Quantitative Methods-II	4.7	Financial Management		

B.com (Financial Management)

A candidate for being eligible for admission to the above courses shall have passed XII Std. Examination of the Maharashtra State Board of Secondary & Higher Secondary Education or its equivalent from any other Board and secured not less than 45% marks in aggregate (40% in case of reserved category) at one and the same sitting.

**STRUCTURE OF THREE YEAR B.F.M.
COURSE**

F.Y.B.F.M.		S.Y.B.F.M		T.Y.B.F.M.	
Semester – I		Semester - III		Semester – V	
1.1	Financial Accounting – I	3.1	Entrepreneurial Development	5.1	Financial Management-1
1.2	Indian Financial System	3.2	Management Accounting	5.2	Project Work I
1.3	Business Mathematics	3.3	Business Law	5.3	
1.4	Business Communication – I	3.4	Business Regulatory Framework	5.4	
1.5	Foundation Course – I	3.5		5.5	
1.6	Business Environment	3.6		5.6	
1.7	Business Economics – I	3.7			
Semester – II		Semester - IV		Semester – VI	
2.1	Financial Accounting – II	4.1	IT in Management	6.1	Financial Management-2
2.2	Principles of Finance	4.2	Corporate Finance	6.2	Project Work II
2.3	Business Statistics	4.3	Corporate Law	6.3	
2.4	Business Communication – II	4.4	Office Management	6.4	
2.5	Foundation Course – II	4.5		6.5	
2.6	Environmental Science	4.6		6.6	
2.7	Computer Skills – I	4.7			

B.Sc. IT. (Bachelor of Science in information technology)

A candidate for being eligible for admission to the degree Program of Bachelor of Science-Information Technology.(BSc.IT), shall have passed XII standard examination of the Maharashtra Board of Higher Secondary Education or its equivalent with Mathematic and Statistics as one of the subject and should have secured not less than

45% marks in aggregate for open category and 40% marks in aggregate in case of Reserved category candidates.

OR

Candidates who have passed Diploma (Three years after S.S.C. – X Std.) in Information Technology/ Computer Technology/ Computer Engineering/Computer Science/ Electrical, Electronics and Video Engineering and Allied Branches/Mechanical and Allied Branches/ Civil and Allied branches are eligible for direct admission to the Second Year of the B.Sc. (I.T.) degree Program. However, the Diploma should be recognized by the Board of Technical Education or any other recognized Government Body. Minimum marks required 45% aggregate for open category candidates and 40% aggregate for reserved category candidates.

OR

Candidates with post HSC-Diploma in Information Technology/Computer Technology/ Computer Engineering/ Computer Science/ and Allied branches will be eligible for direct admission to the Second Year of B.Sc. (I.T.). However, the Diploma should be recognized by the Board of Technical Education or any other recognized Government Body Minimum Marks required 45% aggregate for open category candidates and 40% aggregate for reserved category candidates.

**STRUCTURE OF THREE YEAR B.Sc.(I.T.)
COURSE**

STRUCTURE OF THREE YEAR B.Sc.(I.T.) COURSE					
F.Y.B.SC. IT		S.Y.B.SC. IT		T.Y.B.SC. IT	
SEMESTER – I		SEMESTER – III		SEMESTER – V	
1.1	Imperative Programming	3.1	Python Programming	5.1	Software Project Management
1.2	Digital Electronics	3.2	Data Structures	5.2	Internet of Things
1.3	Operating System	3.3	Computer Networks	5.3	Advanced Web Programming
1.4	Discrete Mathematics	3.4	Database Management Systems	5.4	Linux System Administration
1.5	Communication Skills	3.5	Applied Mathematics – II	5.5	Enterprise Java
SEMESTER – II		SEMESTER – IV		SEMESTER – VI	
2.1	Object Oriented Programming	4.1	Core Java	6.1	Software Quantity Assurance

2.2	Microprocessor Architecture	4.2	Introduction to Embedded System	6.2	Security in Computing
2.3	Web Programming	4.3	Computer Oriented Statistical Techniques	6.3	Business Intelligence
2.4	Numerical and Statistical Methods	4.4	Software Engineering	6.4	Principles of Geographic System
2.5	Green Computing	4.5	Computer Graphics & Animation	6.5	Cyber Law
				6.6	Advance Mobile Programming

B.A.M.M.C (B.A. in Multimedia and Mass Communication)

A candidate for being eligible for admission to the Degree Course in Multimedia Communication will have to pass XII Std. examination of the Maharashtra Board of Higher Secondary Education or its equivalent and secure not less than 45% marks (40% in case of reserved category) at one and the same sitting.

STRUCTURE OF THREE YEAR BAMMC COURSE			
FYBAMMC	SYBAMMC	TYBAMMC – (ADVERTISING)	TYBAMMC – (JOURNALISM)
Semester I	Semester III	Semester V	Semester V
1.1 Effective Communication-I	3.1 Corporate Communication and Public Relations	5.1 Copy Writing	5.1 Reporting
1.2 Foundation Course-I	3.2 Media Studies	5.2 Advertising & Marketing Research	5.2 Investigative Journalism
1.3 Visual Communication	3.3 Introduction to Photography	ELECTIVE COURSES (Choose any Four)	ELECTIVE COURSES (Choose any Four)
1.4 Fundamentals of Mass Communication	3.4 Film Communication-I	Globalization & International Advertising	Features and Writing for Social Justice
1.5 Current Affairs	3.5 Computer Multimedia I	Brand Building	Writing and Editing Skills
1.6 History of Media	ELECTIVE COURSES (Choose any One)	Agency Management	Global Media and Conflict Resolution

	Electronic Media-I	Account Planning & Advertising	Business and Financial Journalism
	Theatre and Mass Communication-I	Social Media Marketing	Mobile Journalism and New Media
	Radio Program Production-I	Direct Marketing & E-Commerce	News Media Management
	Motion Graphics and Visual Effects-I	Consumer Behavior	Journalism and Public Opinion
		Documentary & Ad Film Making	Media Laws and Ethics
Semester II	Semester IV	Semester VI	Semester VI
2.1 Effective Communication-II	4.1 Writing and Editing for Media	6.1 Digital Media	6.1 Digital Media
2.2 Foundation Course-II	4.2 Media Laws and Ethics	6.2 Advertising Design	6.2 Newspaper and Magazine Design
2.3 Content Writing	4.3 Mass Media Research	ELECTIVE COURSES (Choose any Four)	ELECTIVE COURSES (Choose any Four)
2.4 Introduction to Advertising	4.4 Film Communication II	Advertising in Contemporary Society	Contemporary Issues
2.5 Introduction to Journalism	4.5 Computer Multimedia II	Brand Management	Lifestyle Journalism
2.6 Media Gender & Culture	ELECTIVE COURSES (Choose any One)	Media Planning & Buying	Photo and Travel Journalism
	Electronic Media-II	Advertising & Sales Promotion	Magazine Journalism
	Theatre and Mass Communication-II	Rural Marketing & Advertising	Sports Journalism
	Radio Program Production-II	Retailing & Merchandising	Crime Reporting
	Motion Graphics and Visual Effects-II	Entertainment & Media Marketing	Fake News and Fact Checking
		Television Program Production	Television Journalism

M.Com Degree (Master of Commerce)

The candidate must have passed the B.Com. Examination of the University of Mumbai or any other recognized University. Admission to the course offered by the rules framed by the University of Mumbai from time to time and will be made at the commencement

of the first semester. Candidates seeking admission other than University of Mumbai or colleges affiliated to other recognized University must produce a Transfer Certificate from the college of University last attended.

M.Com I

No. of Courses	Semester I	Credits	No. of Courses	Semester II	Credits
1	Core Courses (CC)		1	Core Courses (CC)	
1	Strategic Management	6	1	Research Methodology for Business	6
2	Economics for Business Decisions	6	2	Macro Economics Concepts and Applications	6
3	Cost and Management Accounting	6	3	Corporate Finance	6
4	Business Ethics and Corporate Social Responsibility	6	4	E-Commerce	6
Total Credits		24	Total Credits		24

M.Com II

No. of Courses	Semester III	Credits	No. of Courses	Semester IV	Credits
1	Elective Courses (EC)		1	Elective Courses (EC)	
1,2 and 3	*Any one group of courses from the following list of the courses (Group - A/B/C/D/E)	1 8	1,2 and 3	**Any one group of courses from the following list of the courses (Group - A/B/C/D/E)	18
	Project Work			Project Work	
	2			2	
4	Project Work - I	6	4	Project Work - II	6
Total Credits		24	Total Credits		24

Note: Project work is considered as a special course involving application of knowledge in solving / analyzing / exploring a real life situation / difficult problem. Project would be 06 credits. A project work may be undertaken in any area of Elective Courses.

1	*List of group of Elective Courses (EC) for Semester III (Any Three out of Five)		1	**List of group of Elective Courses (EC) for Semester IV (Any Three out of Five)	
Group A : Advanced Accounting, Corporate Accounting and Financial Management					
Sr. No.	Subject	Credits	Sr. No.	Subject	Credits
1	Advanced Financial Accounting	6	1	Corporate Financial Accounting	6

2	Direct Tax	6	2	Indirect Tax - Introduction of Goods and Service Tax	6
3	Advanced Cost Accounting	6	3	Financial Management	6
4	Advanced Auditing	6	4	International Financial Reporting Standards	6
5	Financial Services	6	5	Personal Financial Planning	6
Group B : Business Studies (Management)					
1	Human Resource Management	6	1	Supply Chain Management and Logistics	6
2	Rural Marketing	6	2	Advertising and Sales Management	6
3	Entrepreneurial Management	6	3	Retail Management	6
4	Marketing Strategies and Practices	6	4	Tourism Management	6
5	Organizational Behavior	6	5	Management of Business Relations	6
Group C : Banking & Finance					
1	Financial Markets	6	1	Investment Management	6
2	Accounting of Banking Sector	6	2	Currency Derivatives	6
3	Commercial Bank Management	6	3	Auditing of Banking Sector	6
4	Debt Market	6	4	International Finance	6
5	Treasury Management	6	5	Financial Services	6
Group D : E commerce					
1	Database Management System	6	1	E-Commerce Security and Law	6
2	Internet & Web-Designing (skill based)	6	2	Advance technology for E-Commerce	6
3	Network Infrastructure and Payment System	6	3	Management Information System	6
4	Logistic & supply chain Management in E-Commerce	6	4	Digital Marketing	6
5	Business Models in E-Commerce & ICT Applications	6	5	International Business, Law and Taxation	6

DOCTORAL PROGRAM (Ph.D.)

Lala Lajpatrai College of Commerce and Economics has been granted permission for the Research Centre for Ph.D. degree in the subject 1) Trade ,Transport & Industry 2) Ph.D. in Commerce by the University of Mumbai.

List of Ph.D. Guides

- 1 Dr. Neelam Arora
Area: Trade and Transport
- 2 Dr. Suryakanth Lasune
Area: Commerce
- 3 Dr. Vaidehi Kamath
Area: Commerce

ELIGIBILITY

Candidates who satisfy the conditions mentioned in the existing ordinances vi. 0.5473, 0.5474, 0.5476 & VCD regarding Ph.D. rules of the University of Mumbai are eligible to apply for the Ph.D. entrance test (PET) to be conducted by the University of Mumbai.

SWAYAM INITIATIVE

SWAYAM is a programme initiated by Government of India and is designed to achieve the three cardinal principles of Education Policy viz., access, equity and quality. The objective of this effort is to take the best teaching learning resources to all, including the most disadvantaged. NPTEL is one of the 9 national coordinators which offer MOOCs in diverse areas like Architecture & Planning, Education, Engineering & Technology, Humanities & Arts, Law, Management & Commerce, and Mathematics & Sciences.

Students can take up MOOCs offered by NPTEL-SWAYAM in their academic program at LALA LAJPATRAI COLLGE. Our College is the local chapter of swayam NPTEL courses with college ID 2701. Students can visit https://swayam.gov.in/nc_details/NPTEL or contact the concerned faculty in charge for further details and registration.

PASSING STANDARD DEGREE (AIDED) :The learner, to pass has to obtain a minimum of 40% marks in each subject where each subject consists of 100 marks in every semester end examination except Foundation Course Paper of Semester I, II, III and IV and computer system which consists of Internals (25 Marks) and Semester end examination (75 Marks).

SELF FINANCING COURSES: The learners to pass a course shall have to obtain a minimum of 40% marks in aggregate for each course where the course consists of Internal Assessment & Semester End Examination. The learners shall obtain a minimum of 40% marks (i.e. 10 out of 25) in the Internal Assessment Test and 40% marks in The Semester End Examination (i.e. 30 out of 75) separately, (For B.Sc. IT, the learners to pass a course shall have to obtain a minimum of 40% marks in aggregate for each course where the 28 course consists of an Internal Assessment, Test Practical Examination & Semester End Examination. The learners shall obtain minimum of 40% marks (i.e. 10 out of 25) in the Internal Assessment and 40% marks in the Practical Examination (i.e. 20 out of 50) and 40% marks in the Semester End Examination (i.e. 30 out of 75) separately, to pass the course and minimum Grade in each project wherever applicable to pass a particular semester. A learner will be said to have passed the course if the learner passes the Internal Assessment test and the Semester End Examination together.

CREDIT SYSTEM:

The University of Mumbai has introduced the credit system in all colleges, under the Universities Five Year Plan. PERFORMANCE GRADING SCALE The PERFORMANCE GRADING of the learner shall be the Ten Point Grading as under:

Marks range out of 100	Grade and Grade Description	Grade Points
80 TO 100	O: Outstanding	10
70 TO 79.99	A + : Excellent	9
60 TO 69.99	A : Very Good	8
55 TO 59.99	B + : Good	7
50 TO 54.99	B : Above average	6
45 TO 49.99	C : Average	5
40 TO 44.99	D : Pass	4
39.99 OR BELOW	F : Fail	0

EXAMINATION

College examinations are compulsory for all students. Any Student found guilty of copying or using unfair means, directly or indirectly in an examination may be denied admission to any class again besides being liable for prosecution. FY/SY students will be promoted to SY/TY respectively after considering the passing standard prescribed as per the University guidelines received from time to time.

SCHEME OF EXAMINATION

- 1) **Degree – Aided** : Semester End Examination - 100 Marks

- 2) except: Foundation Course , computer programming , computer system & application (Internals 25 Marks and Semester End Examination 75 Marks)
- 3) **Degree - Unaided (Self Finance Courses)** :The scheme of Examination shall be divided in two parts: (A) Internal Assessment - 25 Marks 1) One class test conducted in the given semester - 20 Marks 2) Active participation in routine class instructional deliveries - 05 Marks
- (B) Semester End Examination - 75 Marks Duration: This examination shall be of 2½ hours duration.
- (C) Only for B.Sc. (IT): Practical Examination - 50 Marks
- 4) **M.Com** : The Scheme of the Examination shall be divided in two parts:
- A) Internal Assessment - 40 Marks the allocation of 40 marks shall be based on Project and Viva by internal and external Faculty.
- B) Semester End Examination - 60 Marks This examination shall be of 2 hours and will be conducted by University of Mumbai.

ATKT EXAMINATION

There will be ATKT/Repeaters examination for semester I, II, III and IV for those who failed and Additional Examination for those who remained absent on medical ground.

REVALUATION & REVERIFICATION

Rules & procedures for providing photocopies of answer books to the examinee and process of revaluation of the answer books of the examinee who apply for revaluation will be as per university circular from time to time.

The Institution is recognized as minority institution. Hence 50% seats are reserved for Punjabi Communities against the submission of affidavit. (Proforma available in college office) ii) All Admissions are on merit iii) Admissions are subject to Rules and Regulations in existence and made time to time by the Board / Government / University. iv) Admissions are provisional subject to payment of fees, submission of necessary valid documents and confirmed by the Principal.

DISCIPLINE

Every student must possess a valid Identity Card issued to him/her by the College authority with a photograph and bearing the signature of the principal. A student without an Identity Card may be denied entry to the college and is liable for disciplinary action and will not be allowed to use any of the facilities offered by the College. Students are expected not to cause any damage to the college property and the expected to take proper care of it. It should be a matter of pride and self-respect for them to keep their college neat and tidy. Any damage to college property is a breach of discipline and is likely to be dealt with severe action. Every student is responsible for ensuring that the college property is well cared for and must keep the college premises clean. Smoking and spitting in the College premises is strictly prohibited.

ATTENDANCE

Students must attend all lectures / tutorials / practical's prescribed as per the rules and regulations of the University of Mumbai. Every student must attend at least 75% of the total number of lectures /tutorials/practical's engaged in each semester of the academic year.

ANTI-RAGGING CELL

As per UGC regulations on curbing the Menace of ragging in Higher Education Institutions, 2009 (Principal regulations in Gazette of India vide notification number 27 dated 04.07.2009). College has an anti-ragging Committee which looks into the matter regarding ragging of the students. Every learner should abide the rules and regulations regarding ragging which is enforced by the college as per UGC regulations vide no. F. 1-16/2009 (cpp-11) dated 21.10.2009. (No F. 15-3/2013 (ARC) pt. III Clause G)

UNFAIR MEANS

Attention of the students is invited to Section 6 to 10 of the Maharashtra Act, No. XXXI of 1092 providing for preventing Malpractices at University: (1) Bringing written notes and printed pages to the Examination Hall is an offence "it was in your pockets or handbag and you did not notice or that you did not make use of it" is no excuse. Possession of any written notes and printed matter on subject of the Examination, inside the Hall is improper and illegal. (2) Do not Bring Written Answer-Book in the Examination Hall. If caught, you are liable for punishment under Maharashtra Act No. XXXI of 1982 and Mumbai University

Act, 1974. (3) Do not send your Friend or any other person to Appear in the Examination on your behalf. Both will be liable for punishment under the Maharashtra Act No. XXXI of 1982 and Mumbai University Act, 1974. (4) All offences in the Examination Hall are Non-Bailable and cognisable. Trial in Court shall bring your name appear in the newspaper for your malpractice.

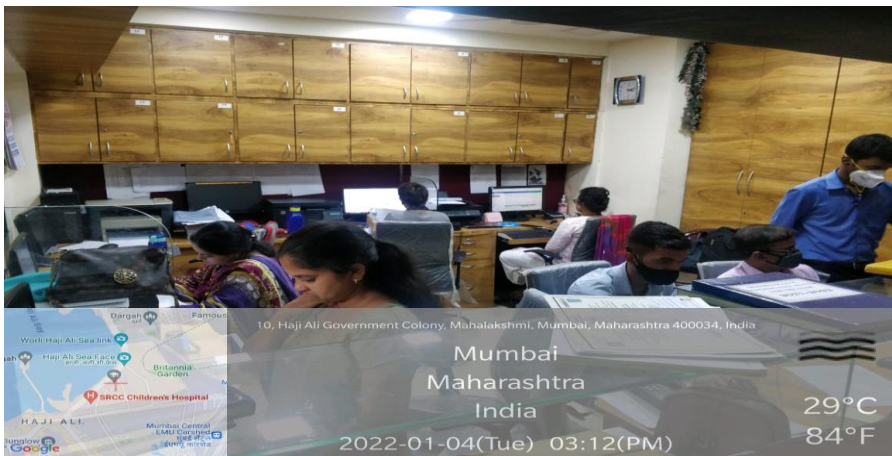
13 PROMINENT CELLS, ASSOCIATION, SOCIETIES AND COMMITTEE

	NAME		NAME
1	N.S.S and nature club	9	I.Q.A.C
2	D.L.L.E	10	Student council and cultural committee
3	Rotaract club	11	C.I.E.D (Incubation center)
4	Women Development Cell	12	Punjabi Association
5	Placement / Internship cell	13	Alumni association
6	Anti-ragging cell	14	Staff and student s Grievance Redressal cell
7	Entrepreneurship development Cell	15	Capacity building and skill enhancement committee
8	Marathi Vangmay Mandal	16	Staff Academy committee

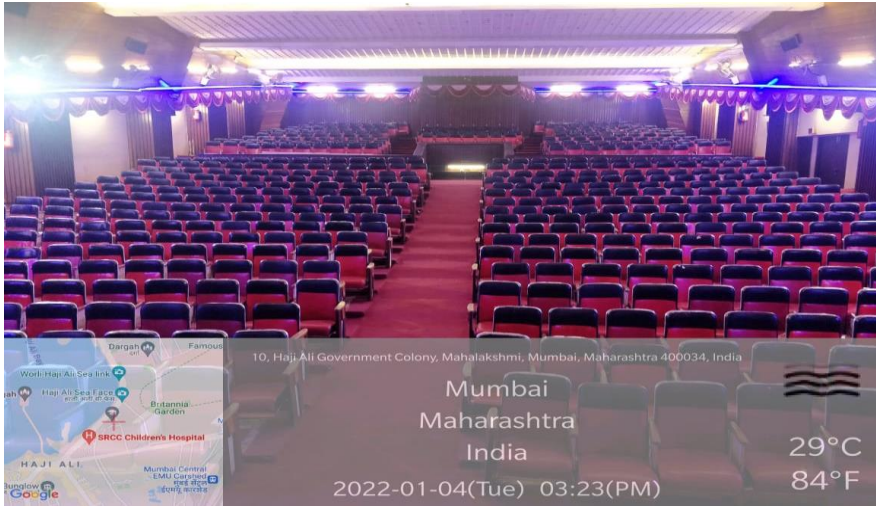
14 INFRASTRUCTURE



VIP Room



Office



Auditorium



Classroom



Conference room



Figure 1 Computer Lab



Figure 2 Library



Figure 3 Canteen