



LALA LAJPATRAI COLLEGE OF COMMERCE & ECONOMICS

Accredited 'A' Grade by NAAC

Lala Lajpatrai Marg, Mahalaxmi, Mumbai - 400 034

TIME TABLE FOR INTERNAL EXAMINATION (REGULAR)

BACHELOR OF MULTIMEDIA AND MASS COMMUNICATION (BAMMC)

SY BAMMC - SEM IV

DATE	DAY	START TIME	END TIME	PAPER NAME
21 st Feb 2022	MONDAY	10:45 AM	11:15AM	Film Communication –II
		11:15 AM	11:45 AM	Writing & Editing for Media
22 nd Feb 2022	TUESDAY	10:45 AM	11:15AM	Media Laws and Ethics
		11:15 AM	11:45 AM	Computers Multimedia - II
23 rd Feb 2022	WEDNESDAY	10:45 AM	11:15AM	Mass Media Research
		11:15 AM	11:45 AM	Electronic Media - II

TY BAMMC ADVT - SEM VI

DATE	DAY	START TIME	END TIME	PAPER NAME
24 th Feb 2022	THURSDAY	10:45 AM	11:15AM	Advertising in Contemporary Society
		11:15 AM	11:45 AM	Entertainment Media Marketing
25 th Feb 2022	FRIDAY	10:45 AM	11:15AM	Rural Marketing
		11:15 AM	11:45 AM	Media Planning and Buying
26 th Feb 2022	SATURDAY	10:45 AM	11:15AM	Digital Media
		11:15 AM	11:45 AM	Ad Design - Submission

TY BAMMC JOURNO - SEM VI

DATE	DAY	START TIME	END TIME	PAPER NAME
24 th Feb 2022	THURSDAY	10:45 AM	11:15AM	Sports Journalism
		11:15 AM	11:45 AM	Lifestyle Journalism
25 th Feb 2022	FRIDAY	10:45 AM	11:15AM	Fake News and Fact Checking
		11:15 AM	11:45 AM	Crime Reporting
26 th Feb 2022	SATURDAY	10:45 AM	11:15AM	Digital Media
		11:15 AM	11:45 AM	Newspaper and Magazine Design - Submission

FY BAMMC - SEM II

DATE	DAY	START TIME	END TIME	PAPER NAME
28h Feb 2022	MONDAY	10:45 AM	11:15AM	Intro To Journo
		11:15 AM	11:45 AM	Content writing
2 nd March 2022	WEDNESDAY	10:45 AM	11:15AM	Intro To Advertising
		11:15 AM	11:45 AM	Effective Communication Skills -II
3 rd March 2022	THURSDAY	10:45 AM	11:15AM	Media Gender Culture
		11:15 AM	11:45 AM	FC - II