



LALA LAJPATRAI COLLEGE OF COMMERCE & ECONOMICS

Accredited 'A' Grade by NAAC

TIME TABLE FOR INTERNAL EXAMINATION (REGULAR) Aug 2021-22

BACHELOR OF MULTIMEDIA AND MASS COMMUNICATION (BAMMC)

SEM III and SEM V

TYBAMMC (ADVERTISING) SEM V

DATE	DAY	START TIME	END TIME	PAPER NAME
23rd AUG 2021	MONDAY	10:45 AM	11:15AM	Direct Marketing & E - Commerce
		11:15 AM	11:45 AM	Consumer Behaviour
24th AUG 2021	TUESDAY	10:45 AM	11:15AM	Agency Management
		11:15 AM	11:45 AM	Social Media Marketing
25th AUG 2021	WEDNESDAY	10:45 AM	11:15AM	Copy Writing
		11:15 AM	11:45 AM	Advertising and Marketing Research

TYBAMMC (JOURNALISM) SEM V

DATE	DAY	START TIME	END TIME	PAPER NAME
23rd AUG 2021	MONDAY	10:45 AM	11:15AM	Reporting
		11:15 AM	11:45 AM	Mobile Journalism and New Media
24th AUG 2021	TUESDAY	10:45 AM	11:15AM	Investigative Journalism
		11:15 AM	11:45 AM	News Media Management
25th AUG 2021	WEDNESDAY	10:45 AM	11:15AM	Media Laws And Ethics
		11:15 AM	11:45 AM	Business & Financial Journalism

SYBAMMC SEM III

DATE	DAY	START TIME	END TIME	PAPER NAME
26th AUG 2021	MONDAY	10:45 AM	11:15AM	Film Communication - I
		11:15 AM	11:45 AM	Corporate Communication and Public Relations
27th AUG 2021	TUESDAY	10:45 AM	11:15AM	Introduction To Photography
		11:15 AM	11:45 AM	Computers Multimedia - I
28th AUG 2021	WEDNESDAY	10:45 AM	11:15AM	Media Studies
		11:15 AM	11:45 AM	Electronic Media - I