

LALA LAJPATRAI COLLEGE of COMMERCE & ECONOMICS

BAMMC Department

TYBAMMC Advertising 2021-22 SEM V Time Table

Time	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
7.20 - 8.10					Copywriting	
8.10 - 9.00	Advertising and Marketing Research	Consumer Behavior		Direct Marketing and E-Commerce	Copywriting	
9:00-9:50	Advertising and Marketing Research	Consumer Behavior	Consumer Behavior	Direct Marketing and E-Commerce	Agency Management	
9.50-10.40	Advertising and Marketing Research	Social Media	Consumer Behavior	Direct Marketing and E-Commerce	Agency Management	
10.40-11:30	Advertising and Marketing Research	Social Media	Social Media	Social Media	Direct Marketing and E-Commerce	

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TYBAMMC Journalism 2021-22 SEM V Time Table

	<u>Monday</u>	<u>Tuesday</u>	<u>Wednesday</u>	<u>Thursday</u>	<u>Friday</u>	<u>Saturday</u>
8.10 - 9.00	Reporting	Mobile Journalism and New Media	News Media Management	Media Laws and Ethics	Investigative Journalism	Business and Financial Journalism
9:00-9:50	Reporting	Mobile Journalism and New Media	News Media Management	Media Laws and Ethics	Investigative Journalism	Business and Financial Journalism
9.50-10.40	Reporting	Mobile Journalism and New Media	News Media Management	Media Laws and Ethics	Investigative Journalism	Business and Financial Journalism
10.40-11:30		Investigative Journalism	News Media Management	Media Laws and Ethics		Business and Financial Journalism

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SYBAMM 2021-22 SEM III Time Table

	<u>Monday</u>	<u>Tuesday</u>	<u>Wednesday</u>	<u>Thursday</u>	<u>Friday</u>	<u>Saturday</u>
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8.10 - 9.00			Introduction to Photography	Corporate Communication and Public	Film Communication -I	Electronic Media- I
9:00-9:50			Introduction to Photography	RelationsCorporate Communication and Public	Film Communication -I	Electronic Media- I
9.50-10.40			Introduction to Photography	RelationsCorporate Communication and Public	Film Communication -I	Electronic Media- I

Relations

10.40-11:30				Corporate Communication and Public		
11:30-12.20		Computers and Multimedia I		Relations		
12:20-1.10	Media Studies	Computers and Multimedia I				
1:10 -2.00	Media Studies	Computers and Multimedia I				
2:00- 2:50	Media Studies					