



# PLACEMENT CELL

Opportunities Made Real



#### LALA LAJPATRAI COLLEGE OF COMMERCE AND ECONOMICS

Hajiali, Mahalaxmi, Mumbai-34

Affiliated to Mumbai university

Accredited 'A' Grade by NAAC

Email: placement@lalacollege.edu.in



## **VISION**

To provide state of the art education and to train students to reach global standards.

## **MISSION**

To educate and train students in the fields of commerce, trade, industry, management and information technology and to have collaboration with industry for equipping students with relevant knowledge skill and attitude.



#### **Our Chief Patrons**



Dr. Kamal Gupta Chairman



Dr. Sunil Gupta
Trustee



Dr. Neelam Arora Principal



Dr. Arun S. Poojari
Vice Principal
(Self Finance Courses)



Dr. Asha Aggarwal
(M.COM, B.COM, Post Graduate Diploma in Counselling,
Ph.D.)

#### PLACEMENT CO-ORDINATOR

Dr. Asha Aggarwal has been associated with Lala Lajpatrai college since 2007 as placement co-Ordinator.

Under her stewardship, Lala's achieved new height by getting remarkable results in terms of final placements and summer internships.

Her vision, direction and active involvement in the placement process let our students getting placed in multinational companies.

#### PLACEMENTS AT OUR COLLEGE

The Placements season, both for final jobs, and Summer Internships is an integral part of any business schools annual calendar of activities. Lala College also has a well laid-out and systematic process / organized system of dovetailing our student's career aspirations with corporate's expectations. The Placement Cell at Lala College comprise of the Student Committee on Placements (SCoP) from the first and the second year of PG programme. The Placement Office headed by Dean-Career Management Center acts as central hub for all activities and is a repository of all information and resources.

#### PLACEMENT CELL

The institute as a dedicated placement cell, which is in constant touch with the corporate world and essentially keeps the students informed about the requirements in different industry sectors regarding career opportunities available. It is very well supported by the student placement committee. Recruiters regularly visit our campus for recruiting students every year. The campus recruitment programme facilitates the placement

The campus recruitment programme facilitates the placement for the full time programme at Lala Lajpatrai College. The institute collects vital data from companies in order to organize a smooth recruitment process.

#### WHAT WE DO

We not only suggest students for vacancies and internship for various designation in organisation but also guide them for aptitude test, Group discussion, to clear HR rounds and attire dressing style.

**Our slogan** 

'OPPORTUNITIES MADE REAL'

#### PLACEMENT CELL COMMITTEE 2020-2021



Riya Bhatia BMS 7860126262



Mehak Malhotra BMS 9795073000



Gauri Sharma BMS 9967879491



Sonal Patel BAF



Ishmeet Anand BAF



Michelle Muthu BBI

#### PLACEMENT CELL COMMITTEE 2020-2021



Harshita Buddhadev BBI



Janvi Saud BSC-IT



Asif Shaikh BSC-IT



Shushrusha Chiliveri BFM



Preksha Jain BFM



Tulika Tatipamula BCOM

#### PLACEMENT CELL COMMITTEE 2020-2021



Kashish Kapoor BMS



Ishita Khatri BMS



Bisman Kaur BMS



Tanya Agrawal BMM





## **PLACEMENT COMMITTEE OF YEAR 2020-2021**

SR.N O	NAME	STREAM	DESIGNATION
1	Mehak Malhotra	BMS	HEAD
2	Riya Bhatia	BMS	HEAD
3	Gauri Sharma	BMS	COMMITTEE
4	Ishita Khatri	BMS	COMMITTEE
5	Bisman Kaur	BMS	COMMITTEE
6	Kashish Kapoor	BMS	COMMITTEE
7	Sonal Patel	BAF	COMMITTEE
8	Ishmeet Anand	BAF	COMMITTEE
9	Shushrusha Chiliveri	BFM	COMMITTEE
10	Preksha Jain	BFM	COMMITTEE
11	Michelle Mutthu	BBI	COMMITTEE
12	Harshita Buddhadev	BBI	COMMITTEE
13	Mohammed Asif Shaikh	BSC IT	COMMITTEE
14	Janvi Saud	BSC IT	COMMITTEE
15	Tulika Tatipamula	ВСОМ	COMMITTEE
16	Tanya Agarwal	BMM	COMMITTEE

## **OFF-CAMPUS**

SR. NO	COMPANY NAME	TYPES	LOCATION
1	GHELANI	PLACEMENT	FORT
2	FLUENCY	PLACEMENT	FORT
3	RED RAIL	PLACMENT	OPERA HOUSE
4	OBEROI	PLACMENT	NARIMAN POINT
5	KALPATARU	INTERNSHIP	SANTACRUZ
6	CAPITAL FIRST	PLACEMENT	VASHI
7	IIFL	INTERNSHIP	DADAR
8	TALERANG	INTERNSHIP	FORT
9	SAFFRON STAYS	PLACEMENT	PRABHDEVI
10	EDU ABRORD	PLACEMENT	NARIMAN POINT

## ON CAMPUS

CD NO	DATE	CONADANIV	LICAD DEDCOM	DUDDOCE
SR.NO	DATE	COMPANY NAME	HEAD PERSON	PURPOSE
1	ON 3 <sup>rd</sup> OCT 18	MENTOR MIND	Mr. SUSHAS KAUL	CARRER GUIDANCE
	0.00 00.20		( CO – FOUNDER MENTOR MIND )	
2	ON 4 <sup>th</sup> OCT 18	ADITYA BIRLA CAPITAL	Mr. TANAMY ( HR )	INTERSHIP
3	ON 5 <sup>th</sup> OCT 18	BAJAJ FINSERV	Mr. AMAR VISHWAKARMA ( ASSISTANT SALES MANAGER )	INTERNSHIP
4	ON 8 <sup>th</sup> OCT 18	IKS HEALTH	Mr. HAMID BATLIWALA (SR. HR EXECUTIVE )	PLACEMENT
5	ON 12 <sup>TH</sup> DEC 18	TCS	Mrs VISHAKHA KALE ( TALENT ACQUISITION GROUP )	SEMINAR & PROCESS STEP TOWARDS PLACEMENT
6	ON 13 <sup>th</sup> DEC 18	EDUABROAD	Mrs PRATIBHA JAIN ( FOUNDER EDUABROARD )	SEMINAR ON ABROARD STUDY
7	ON 28 <sup>th</sup> JAN 19	CCS	Aditii Gandhi	SEMINAR ON MARKETING STRATEGY
8	ON 31 <sup>st</sup> JAN 19	SAVAGE & PALMER	Miss JANHAVI SAWANT	PLACEMENT
9	ON 11 <sup>th</sup> FEB 19	SEVENTH SKY	Mr. Aamir Khan	PLACEMENT
10	ON 20 <sup>th</sup> FEB 19	GILLETTE & HINDUSTAN TIMES	Mrs. Veene Vira	PERSONALITY DEVELOPMNENT SEMINAR
11	ON 28 <sup>th</sup> FEB 19	MINISTRY OF LABOUR & EMPLOYMENT	MR DILIP DINDORE	SEMNIAR ONLY FOR GIRLS

## LALA PLACEMENT POOL DRIVE





## **GROUP DISCUSSION**

## LALA PLACEMENT POOL DRIVE





## **INTERVIEW ROUNDS**

## PLACEMENT POOL DRIVE

SR.NO	COMPANIES	STUDENTS SELECTED
1	JIO	8
2	SUTHERLAND	6
3	TAXPERT	12
4	CALIEHR	10
5	OBTAIN IT	5
6	JET AIRWAYS	8

## SOME OF THE COMPANIES THAT HAVE COME TO CAMPUS IN 2019-2020

SR.NO	COMPANY NAME	ТҮРЕ
1	OBEROI	Placement
2	GHELANI	Placement
3	FLUENCY	Placement
4	CAPITAL FIRST	Placement
5	SAVAGE & PALMER	Placement
6	IKS HEALTH	Placement
7	SEVENTH SKY	Placement
8	RED RAIL	Placement
9	JIO	Placement
10	VIACOM	Placement
11	SAFFRON STAYS	Placement
12	DELTAX	Placement
13	ENDURANCE INTERNATIONAL GROUP	Placement
14	ANEJA ASSOCIATES	Placement
15	WIPRO	Placement
16	GODREJ	Placement
17	TCS	Placement
18	INFOSYS	Placement
19	LTI	Placement
20	FINREX	Placement

## INTERNSHIPS IN 2019-20 & 2020-21

SR.NO	COMPANY NAME
1	Kalpataru
2	IIFL
3	Talerang
4	Aditya Birla Capital
5	Bajaj Finserv
6	Jio
7	Bayside Media
8	Savage & Palmer
9	MyCaptain
10	Joining Helping Hands
11	Unschool
12	Aashman Foundation
13	Smiley Education Charitable Society
14	The Bounty Bear
15	Moj
16	Edutimes Academy
17	Impact Guru
18	Breezy Media

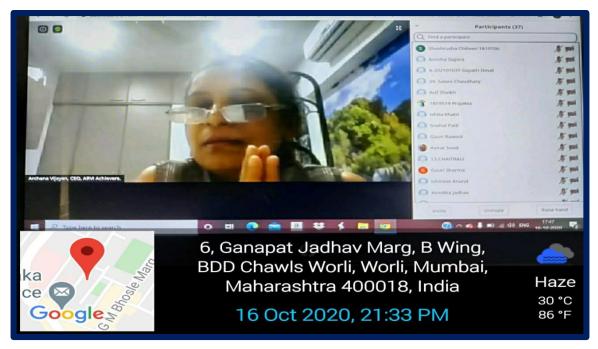
SR. NO	COMPANY NAME
19	Indian Handicraft
20	Lucid Education Group
21	Premier Capital Advisor
22	Gullybuy
23	Liquiloans
24	Titan Capital
25	LeadStart Publishing
26	Prism HRC
27	Men's Bespoke Craftsmen
28	The wolf of \$ ID Street
29	My Travaly
30	InterIn

## STUDENTS PLACED IN SOME OF THE TOP COMPANIES in 2019-2020

SR.N O	COMPANY NAME	NUMBER OF STUDENTS SELECTED	DEPARTMENTS
1	FINREX	1	BCOM
2	OBEROI	2	BMS
3	FAIRDEAL	3	BMS & BAF
4	INFOSYS	4	BSC IT
5	LTI	3	BSC IT
6	WIPRO	5	BSC IT
7	CAPGEMINI	3	BSC IT
8	GODREJ	1	BSC IT
9	ANEJA ASSOCIATE	13	BMS & BAF
10	SAVAGE & PALMER	2	BAF & BMS
11	JIO	8	BCOM,BMS,BAF, BBI
12	TCS	15	BSC IT
13	VIACOM	5	BMS
14	IKS HEALTH	1	MCOM

#### **WEBINARS IN 2020-2021**

#### **Employability Skills Webinar**



#### **Resume Building Webinar**



## MINUTES 2020-2021

DATE & TIME	THINGS DISCUSSED	MEMBERS
14th August 2020	<ul> <li>Formation of Placement Committee</li> <li>The functionality of placement cell was explained</li> <li>Riya Bhatia and Mehak Malhotra were selected as Placement Heads</li> </ul>	Asha Ma'am, Ex heads Jassimar and Shreya & Student Committee
1 <sup>ST</sup> SEPTEMBER 2020 5:00 pm (ZOOM)	<ul> <li>EX-HEADS gave the introduction about the cell and the duties</li> <li>Work was distributed among the members</li> </ul>	EX-Heads Jassimar Anand and Shreya Jain & Student Committee
12 <sup>ST</sup> SEPTEMBER 2020 5:00 pm (ZOOM)	<ul> <li>Heads assigned the work to be done and gave everyone a task to be completed</li> </ul>	16
20 <sup>ST</sup> SEPTEMBER 2020 5:00 pm (ZOOM)	<ul> <li>ARVI Achiever's Introduction and Internship roles discussed</li> </ul>	12
22 <sup>ST</sup> SEPTEMBER 2020 5:00 pm (ZOOM)	<ul><li>Meeting day was fixed</li><li>Remind to keep neat and tidy records</li></ul>	10
2 <sup>ND</sup> OCTOBER 2020 5:00 pm (ZOOM)	<ul> <li>Format for the mail was discussed</li> </ul>	14

## PLACEMENT CELL

## MINUTES 2020-2021

DATE & TIME	THINGS DISCUSSED	MEMBERS
9 <sup>ND</sup> OCTOBER 2020 5:00 pm (ZOOM)	<ul> <li>Briefed about the upcoming webinar</li> <li>Reports were asked on last week's work</li> </ul>	11
16 <sup>ND</sup> OCTOBER 2020 5:00 pm (ZOOM)	<ul> <li>Webinar on "Employability Skills" by Ms Archana Vijayan (CEO Arvi Achiever's)</li> </ul>	Asha Ma'am, College Students & the student committee
23 <sup>RD</sup> OCTOBER 2020 5:30 pm (ZOOM)	<ul> <li>Explained on how to use LinkedIn to find Internships</li> </ul>	11
30 <sup>RD</sup> OCTOBER 2020 5:00 pm (ZOOM)	<ul> <li>Ex-Head explained the strategies of how to get companies and to pitch them.</li> </ul>	15
6 <sup>th</sup> NOVEMBER 2020 • 2:30 pm • 5:00 pm (ZOOM)	<ul> <li>Cell's introduction was made</li> <li>Arun sir provided us with advice. Nidhi ma'am informed us about campus drive.</li> </ul>	<ul> <li>Arun sir, Asha ma'am, Rajesh sir, Nidhi ma'am, Sangeeta ma'am, Minum ma'am and committee members</li> </ul>

## PLACEMENT CELL

## MINUTES 2020-2021

DATE & TIME	THINGS DISCUSSED	MEMBERS
10th NOVEMBER 2020 4:00 pm (ZOOM)	<ul> <li>Webinar on "Resume Building" by Ms Pratibha Jain (Founder of EduAbroad), Ms Sonam Moondra (Corporate Trainer &amp; Counselor) &amp; Ms Komal Thandani (Seasoned Marketeer)</li> </ul>	<ul> <li>Asha Ma'am,         College Students         &amp; the student         committee</li> </ul>
20 <sup>th</sup> NOVEMBER 2020 5:30 pm (ZOOM)	<ul> <li>Provided a list of the Companies to be approached</li> </ul>	12
4 <sup>th</sup> DECEMBER 2020 5:00 pm (ZOOM)	<ul> <li>Calling up the Companies HR Person</li> </ul>	10
11 <sup>th</sup> DECEMBER 2020 5:00 pm (ZOOM)	<ul> <li>Placement website's layout was discussed</li> </ul>	9
2 <sup>ND</sup> JANUARY 2021 5:00 pm (ZOOM)	<ul> <li>Job updates were given</li> </ul>	11

## PLACEMENT CELL

#### **POLICY**

The institute has a dedicated placement cell, which is in constant touch with The corporate world and essentially keeps the students informed about The requirements in different industry sectors regarding career opportunities Available. It is very well supported by the student placement committee. Recruiters regularly visit our campus for recruiting students every year



#### PLACEMENT PROCESS

The Campus Recruitment Programme facilitates the Placement For the full time programme at Lala Lajpat Rai College. The Institute collects vital data from companies like job profile, salary Details and other relevant details in the attached form in order to organize a smooth recruitment process



This provides an opportunity to the students to learn more about

The organization, their operations, future growth, job opportunities, work culture, etc.

#### Companies visited our campus in recent years

- 1. A.C. Nielson
- 2. Accenture
- 3. Admire Publicity
- 4. Ariston Capital
- Bajaj Capital
- 6. Barclays Bank
- 7. Bharati Axa
- 8. Bloomberg International
- 9. Bose Corporation
- 10. BSE
- 11. Business Standard
- 12. CITI Bank
- 13. Citigroup
- 14. CRISIL
- 15. Datamatics
- 16. Deutsche Bank
- 17. Direct I
- 18. Discon Gulf Travels
- 19. Dun & Bradstreet
- 20. Edelweiss Capital
- 21. Escalader Innovation Consulting
- 22. Esco Audiovisuals
- 23. Ezee Group
- 24. Forcast Advertisement
- 25. HDFC Life
- 26. HDFC Securities
- 27. Hindustan Times
- 28. HT Café
- 29. Hyundai Motors
- 30. IBN 7
- 31. ICICI Prudential
- 32. Icon HR Solutions
- 33. Infomedia India
- 34. Innovative Research Services (IRS)
- J.P. Morgan
- 36. J.P. Morgan Chase
- 37. IAM Magazine
- 38. Just Dial.Com
- 39. K.P.M.G.
- 40. Kaleido Films
- 41. Kotak Bank
- 42. KPMG
- 43. Mahendra Tech.

- 44. Mes Enterprises
- 45. Navteq India
- 46. Netscribes India
- 47. Network 18
- 48. Oberoi Hotel The Trident
- 49. Oster India
- 50. Parle Agro
- 51. Patni Computers
- 52. Percept Holdings
- 53. Perfect Relations
- 54. Pixon Studio
- 55. Point Blanc
- 56. Raa Studios
- 57. Rajashri Productions
- 58. Raymonds
- 59. Red Bull
- 60. SeventyMM
- 61. Shaadi.com
- 62. Steellite Engineering
- 63. Tata Business Support Services
- 64. TCS (Tata Consultancy Services)
- 65. TCS Tech.
- 66. Three (3) Global Services
- 67. TRAI (Telecom Regulatory Authority of India)
- 68. Ugam Solutions
- 69. Viacom 18
- 70. Virgin Mobile
- 71. Wipro
- 72. Wipro Tech.
- 73. XXX Energy Drink
- 74. Zoom
- 75. Tresvista Financial
- 76. Religare Technologies
- 77. Wipro Tech.
- 73. Balaji Films
- 78. Iris Bussiness Services

THANK YOU!

#### PLACEMENT INFRASTRUCTURE



#### **CONFERENCE HALL**

The institution takes pride in having an Air-conditioned Conference Hall with a seating capacity one hundred and twenty persons. The college organises students presentations, group discussions, seminars, workshops and MDP's on a regular basis.



#### **SEMINAR ROOM**

The college offers access to state-of-the-art seminar room with a seating capacity of thirty persons, well-equipped with audio-visual aids such as overhead projectors, interactive multimedia platform, slide and movie projector. This room has played a host to a number of activities such as debates, guest lectures, professional fil screening, etc. to ensure the development of students creative talent.



#### **COMPUTER ROOMS**

A state-of-the-art computer center has been provided with IBM, Zenith Desktop computers, powered with Pentium 4 processors. The entire arrangement in LAN oriented with 24 Hubs & Structured networking system with Broadband Connectivity of 2 MBPS Leased Line, Internet port from MTNL. The computer center provides superb internet surfing & downloading experience. All the practical exams and sessions are conducted in computer lab with LCD presentation.



#### **CLASSROOMS**

All classrooms are equipped with speakers, overhead projectors & screens. Students and faculties make use of the same to enhance their presentations. All classrooms provide a conducive atmosphere for the students to study in.