



LALA LAJPATRAI COLLEGE OF COMMERCE & ECONOMICS

Accredited 'A' Grade by NAAC

Lala Lajpatrai Marg, Mahalaxmi, Mumbai - 400 034

TIME TABLE FOR INTERNAL EXAMINATION (REGULAR) DATE: 11/11/2020
BMM & BAMMC DEPARTMENT SEM I, III & V

TIME TABLE FOR TYBMM INTERNAL EXAMINATION (REGULAR) SEM V

DATE	DAY	START TIME	END TIME	PAPER NAME
23 RD NOV 2020	MONDAY	09.00AM	09.30AM	Ad Design, Newspaper Magazine Design
		09.45AM	10.15AM	Advertising In Contemporary Society, Features & Opinion
24 TH NOV 2020	TUESDAY	09.00AM	09.30AM	Brand Building, Indian Regional Journalism
		09.45AM	10.15AM	Consumer Behavior, Reporting
25 TH NOV 2020	WEDNESDAY	09.00AM	09.30AM	Media Planning & Buying, Editing
		09.45AM	10.15AM	Copy Writing Journalism & Public Opinion

TIME TABLE FOR SYBAMMC INTERNAL EXAMINATION (REGULAR) SEM III

DATE	DAY	START TIME	END TIME	PAPER NAME
26 TH NOV 2020	THURSDAY	10.30AM	11.00AM	Film Communications
		11.15AM	11.45AM	Introduction to Photography
27 TH NOV 2020	FRIDAY	10.30AM	11.00AM	Electronic Media
		11.15AM	11.45AM	Corporate Communications & PR
28 TH NOV 2020	SATURDAY	10.30AM	11.00AM	Computer & Multimedia
		11.15AM	11.45AM	Media Studies

TIME TABLE FOR FYBAMMC INTERNAL EXAMINATION (REGULAR) SEM I

DATE	DAY	START TIME	END TIME	PAPER NAME
07 TH DEC 2020	MONDAY	10.30AM	11.00AM	Fundamentals of Communication
		11.15AM	11.45AM	Effective Communication
08 TH DEC 2020	TUESDAY	10.30AM	11.00AM	Current Affairs
		11.15AM	11.45AM	History Of Media
09 TH DEC 2020	WEDNESDAY	10.30AM	11.00AM	Foundation Course
				Visual Communication

Dr.Sangeeta Makkad
(COORDINATOR BMM & BAMMC)