

## ***Course outcome for BBI***

### **2.6 Student Performance and Learning Outcomes**

2.6.1 Program outcomes, program specific outcomes and course outcomes for all programs offered by the Institution are stated and displayed on website and communicated to teachers and students

#### **PROGRAM / LEARNING OUTCOME – COURSE BBI:**

**Their course is spread across 3 years and covers 6 semesters.**

**During their first year they learn 14 subjects and develop various skills. Subject wise learning outcome is given below:**

#### **FYBBI – SEMESTER – I**

##### **NAME OF THE COURSE: ENVIRONMENT AND MANAGEMENT OF FINANCIAL SERVICES**

##### **PROGRAM OUTCOME:**

- This program endeavors to upgrade the depth of knowledge of different aspects of banking and insurance and other financial services and the practical applications of the theory in view of the unprecedented changes that have taken place in the past few years.
- These changes were caused by Liberalization, Deregulation, Privatizations, Globalization and Technological advancement. The students gain knowledge to adjust with these changes and run the business profitably through effective and productive utilization of finance.

##### **NAME OF THE COURSE: PRINCIPLES OF MANAGEMENT**

##### **PROGRAM OUTCOME:**

- It highlights the skills, levels, and various concepts of management such as planning, organizing, staffing, directing, coordinating, reporting and budgeting.
- It educates the minds of students on various topics like the process techniques of decision making, departmentation, the span of control, delegation.
- It signifies on the impact of the recent trends in management like green management and CSR.

##### **NAME OF THE COURSE: FINANCIAL ACCOUNTING**

##### **PROGRAM OUTCOME:**

- To understand and apply the theoretical aspects of accounting methods used for collecting, recording and reporting financial information.

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- It provides the students a wide range of topics like classification of Income and expenditure, Accounting standard, Issue of shares, stock valuation, Hire purchase And Final Accounts.

### **NAME OF THE COURSE: BUSINESS COMMUNICATION I**

#### **PROGRAM OUTCOME:**

- To provide students with equal opportunity to understand how important it is to have right approach towards communication.
- To balance the delivery of oral and written components of communication skills.
- To groom the potential managers with the basic qualities, skill set, traits required by a good leader.

### **NAME OF THE COURSE: FOUNDATION COURSE I**

#### **PROGRAM OUTCOME:**

- It broadens the mind of students on a wide range of topics like communalism, regionalism, linguism and casteism.
- There is improvement in general understanding of our constitution and Indian political system. Group discussions, presentations and debates on social issues like female feticide, violence against women, women in media and people with physical and mental disabilities.

### **NAME OF THE COURSE: BUSINESS ECONOMICS – I (MICRO)**

#### **PROGRAM OUTCOME:**

- To acquaint the students with concepts and scope of Business Economics and basic economic relations.
- To understand various economic functions and their applications.
- To understand various market competition models.
- To understand various pricing models used in business world.

### **NAME OF THE COURSE: QUANTITATIVE METHODS - I**

#### **PROGRAM OUTCOME:**

- Quantitative methods are important as it helps managers to know “How Much” profit they would earn, whether it is cumulative or no.
- It also helps managers to understand the co-relation of different variables of his business.

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### **FYBBI – SEMESTER – II:**

#### **NAME OF THE COURSE: PRINCIPLES AND PRACTICES OF BANKING & INSURANCE**

##### **PROGRAM OUTCOME:**

- This subject will guide the students to know the need of regulations to administer to the Banking as well as Insurance industry.
- The students will get insight to various Acts like the Banking Regulation Act 1949, RBI Act 1934 and the role of IRDA and the proper applications will enable to accelerate economic development of the country.

#### **NAME OF THE COURSE: BUSINESS LAW**

##### **PROGRAM OUTCOME:**

- Business laws are a very crucial in any business activity. There are certain fundamental business laws applications to all kinds of business and commercial activities.
- Business laws cover all the basic important laws and the knowledge of these laws is very important to all.
- It will help the students to understand the basics of business laws. Group discussions, presentations and case laws can be held.

#### **NAME OF THE COURSE: FINANCIAL ACCOUNTING - II**

##### **PROGRAM OUTCOME:**

- This subject enables the students to combine practical and theoretical knowledge of financial accounting.
- Prepare firm's performance to external parties such as creditors and tax authorities.
- Financial records maintain in a systematic manner helps to fetch data at any time.
- Acts as a legal evidence in the case of disputes.
- This subject helps the student to identify and analyze financial accounting problems and opportunities in real life situation.

#### **NAME OF THE COURSE: BUSINESS COMMUNICATION - II**

##### **PROGRAM OUTCOME:**

- To explain effective ways of presentations.
- To enlighten various concepts of communications such as interview, meeting, conference and public relations.
- To understand various ways of business correspondence.
- To enhance language and writing skills.

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### **NAME OF THE COURSE: FOUNDATION COURSE - II**

#### **PROGRAM OUTCOME:**

- The objective of this subject is to make the students socially aware of their societal problems and they can develop healthy personality by understanding values, ethics and to manage conflicts in the life.
- The course covered topics of Globalization, Indian Society, Ecology, Human Rights, Stress and Conflict Management and Contemporary Societal Challenges.
- This subject also provides the knowledge of globalization liberalization and privation which is really helpful for students to broaden their mental horizon simultaneously with the knowledge of accounts.

### **NAME OF THE COURSE: QUANTITATIVE METHODS - II**

#### **PROGRAM OUTCOME:**

- To explain and have a good working practice of mathematical tools for taking appropriate decisions in managerial situations.
- To provide primary knowledge regarding some mathematical techniques to be used in managerial decision making.
- To enable students to gain knowledge about basic mathematical tools used in business and statistical techniques that facilitate comparison and analyze business data.

### **NAME OF THE COURSE: ORGANISATIONAL BEHAVIOR**

#### **PROGRAM OUTCOME:**

- Organizational Behavior focuses on the knowledge and skill which will help to understand and manage the people better.
- It will lead to improvement in understanding individual behavior, team behavior, motivation and enhancement of personal skills.
- Organizational Behavior not only helps to develop individual personality but also improves at organizational level. Presentations can be conducted on stress management, organizational change, conflicts and culture and on various theories of Organizational Behavior.

### **SYBBI – SEMESTER III**

**During their second year they learn 14 subjects and develop various skills. Students are offered Electives at this stage. Subject wise learning outcome is given below:**

### **NAME OF THE COURSE: Financial Management - I**

#### **PROGRAM OUTCOME:**

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- It provides to the students' knowledge of practical aspects so as to develop skills in taking financial, investment and dividend policy decisions.
- Understanding of objectives of financial management and various sources of finance is also provided.
- Determination of optimum capital structure, cost of capital, capital budgeting techniques are exercised.

### **NAME OF THE COURSE: Management Accounting**

#### **PROGRAM OUTCOME:**

- Students understand preparation of financial statements in accordance with the appropriate accounting standards.
- Students gain knowledge of different accounting ratios and its application in the banking sector.
- Students understand the concept of working capital management in the banking sector.

### **NAME OF THE COURSE: Mutual Fund Management**

#### **PROGRAM OUTCOME:**

- It broadens the mind of students in terms of understanding about mutual fund, other investment plans and about the structure of Mutual funds in India and Abroad. There are various types of Mutual funds and how to calculate returns, which makes the students wise investors in future.
- Group discussions and presentations on fund selecting, ranking & rating, financial planning and investors guidance can be held.

### **NAME OF THE COURSE: Financial Markets**

#### **PROGRAM OUTCOME:**

- This program is useful since Financial Markets has undergone a radical transformation today and there is a need of the hour to give a clearer understanding of the same to the students.
- The Module covers various practical aspects of trading and investment in stock market thus providing them with better skill and career options.
- The students will get deeper understanding of Derivatives as a tool of risk management and efficient price discovery

### **NAME OF THE COURSE: Direct Taxation**

#### **PROGRAM OUTCOME:**

- Students are able to calculate the different residential status of individuals.

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- Students understand the concept of different heads of income.
- Students learn skills for computation of deductions from total income and calculate the total taxable income of individual.

### **NAME OF THE COURSE: Information Technology in Banking & Insurance-I**

#### **PROGRAM OUTCOME:**

- The modules help students to get familiar with the concept of Electronic Commerce its Architectural Framework, Media convergence, Applications, Market forces influencing the I-way with its Components and the Technology behind the web, Security and the Web.
- They are also taught evolution of e-banking in India with Legal framework for e-banking, Electronic Payment System its types (Digital Token-based EPS, Smart Card EPS, Credit Card EPS.).
- They are also taught Office automation software which can use used in practical life for projects making, to solve problem using functions in excel sheets and also learn making presentation.
- The module also focuses on Cyber Law & Cyber Security with its history in India, various threats and attacks, E-security and Reporting of fraud on Internet.

### **NAME OF THE COURSE: Foundation Course –III**

#### **PROGRAM OUTCOME:**

- Students understand the banking industry in India.
- Students understand the concept of difference between retail banking and corporate banking.
- Students gain knowledge of financial inclusion and highlight the different initiative by government for financial inclusion.

## **SYBBI – SEMESTER IV**

### **NAME OF THE COURSE: Financial Management II**

#### **PROGRAM OUTCOME:**

- Students learn theoretical and practical knowledge of financial management in banking and insurance.
- Students learn importance of risk in context of financial decision making.
- Students gain knowledge of different types of budget.

### **NAME OF THE COURSE: Cost Accounting**

#### **PROGRAM OUTCOME:**

- Students understand different types of cost.
- Students understand the standard costing technique to calculate variances with respect to material, labour and overhead.
- Students learn the marginal costing techniques.

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**NAME OF THE COURSE: Information Technology in Banking & Insurance-II**

**PROGRAM OUTCOME:**

- The modules help the students to get acquainted with different E-banking Business Models followed by Induction of Techno Management with its Development Life Cycle, Building Data Centers and also DBMS role in banking with the concept of (Data Warehousing and Data Mining).
- They also study Trends in Banking and Information Technology with Lead Role of Reserve Bank of India and New Horizons for Banking based IT.
- The module also throws light on Credit Information Bureau (I) Ltd., Credit Information Company Regulation Bill- 2004, and Automation in Indian Banks with technologies like (MICR, Teleconferencing, Internet Banking, Digital Signature), IT Applications and Banking (Banking Software, Electronic Clearing and Settlement Systems, Plastic Money).
- They also use presentation software for making presentation and Applications of Internet and their services (e-mail, Google drive for storing the Google documents, excel sheets, presentations and PDF files.

**NAME OF THE COURSE: Foundation Course IV**

**PROGRAM OUTCOME:**

- Students understand the concept of life insurance business and traditional and non-traditional life insurance products.
- Students gain knowledge of health, home and motor insurance.
- Students understand the role of insurance in logistics.

**NAME OF THE COURSE: Corporate & Securities Law**

**PROGRAM OUTCOME:**

- The student community will have a simplified approach in understanding corporate laws and other related laws.
- It will provide an insight of various beneficial social legislative measures for building the corporate industry.
- It will also offer the students case study and legal interpretation of laws required in the field. Case studies and group discussion can be held.

**NAME OF THE COURSE: Business Economics - II**

**PROGRAM OUTCOME:**

- Students understand the concept of national income and relationship with economic welfare.
- Students understand the objectives and instruments of fiscal policy.
- Students gain knowledge of basis and intricacies of international trade.

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**NAME OF THE COURSE: Entrepreneurship Management**

**PROGRAM OUTCOME:**

- The students will gain deeper understanding as to how to be a successful entrepreneur since successful new business ventures and economic development do not just happen but are the result of planning, effort and innovation.
- This module will encourage students to be innovative and creative and to be on a look-out for new business ideas and different ways to fund their start-ups

### **TYBBI – SEMESTER V**

**During their first year they learn 12 subjects and develop various skills. Subject wise learning outcome is given below:**

**NAME OF THE COURSE: Financial Reporting & Analysis**

**PROGRAM OUTCOME:**

- It teaches students not just the preparation of these accounts but also how to read them and understand them.
- It also enlightens the students about the international accounting system through the IFRS.

**NAME OF THE COURSE: Auditing - I**

**PROGRAM OUTCOME:**

- Students gain knowledge of difference between auditing, accounting and investigation.
- Students understand various concepts like audit program, audit notebook and other allied concepts.
- Students gain knowledge of different auditing techniques like verification and vouching.

**NAME OF THE COURSE: Strategic Management**

**PROGRAM OUTCOME:**

- Strategic management is a broad term that includes innovative thinking, a strategic planning process and operational strategizing.
- Strategic business management, more specifically, relies largely on research. It is imperative that for a business strategy to be successful, customers' opinions, employees' contribution and the industry's best practices are all taken into account.
- A common way to encourage strategic business management, is to incorporate a lot of planning into board meetings, have trustees with valued and varied experience, and to carefully consider the impacts of decisions on each business function within the organization.
- Annual plans for businesses are often put together, but within the 21st century, it is important to be flexible and adapt to changing environments and demands.



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**NAME OF THE COURSE: International Banking & Finance**

**PROGRAM OUTCOME:**

- Students understand the basics of international finance and its allied concepts
- Students acquire the knowledge of different international capital markets to the students.
- Students understand the reasons for growth and recent trends in international banking.

**NAME OF THE COURSE: Research Methodology**

**PROGRAM OUTCOME:**

- Students understand and learn the different modes of sample selection through probability and non-probability sampling.
- It helps them to learn and apply the different sources of primary data collection which is helpful for their research projects.
- Research process forms an integral part of RM thus enabling them to take on responsibilities into research of market and finance in the future.

**NAME OF THE COURSE: Financial Services Management**

**PROGRAM OUTCOME:**

- This program will help the students to understand the important segment of Financial System.
- They will comprehend that the development of our country depends on Financial Services, since there is a greater need to exceed the expectations of customers and provide uninterrupted services.
- This subject will equip the students in the corporate world to manage Finance and Credit.
- The Module will also help the students to face the challenges in the corporate world through management of fee based and fund based services.

### **TYBBI – SEMESTER VI**

**NAME OF THE COURSE: Securities Analysis & Portfolio Management**

**PROGRAM OUTCOME:**

- To acquaint the learners with various concepts of finance.
- To understand the terms which are often confronted while reading newspaper, magazines etc. for better correlation with the practical world.
- To understand various models and techniques of security and portfolio analysis.

**NAME OF THE COURSE: Auditing II**

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### **PROGRAM OUTCOME:**

- Students gain knowledge of auditing of banking, insurance and limited companies.
- Students acquire the knowledge of new areas and trends in auditing.
- Students understand the need for professional ethics in the auditing process.

### **NAME OF THE COURSE: Human Resource Management**

### **PROGRAM OUTCOME:**

- Students understand the need and objectives for human resource management with respect to the banking sector.
- Students gain knowledge of various aspects of Human Resource management and make them acquainted with practical aspect of the subject.
- Students understand concepts like recruitment, training, development and compensation with reference to the banking sector.

### **NAME OF THE COURSE: Turnaround Management**

### **PROGRAM OUTCOME:**

- Students gain knowledge of the different types of business organizations and approaches for their growth and survival.
- Students are able to analyze the different internal external symptoms of industrial sickness.
- Students are able to visualize how turnaround management is a skill.

### **NAME OF THE COURSE: Central Banking**

### **PROGRAM OUTCOME:**

- Students understand the concept and growth of central banking in India
- Students gain knowledge of the role played by RBI as central Bank in India Vis a Vis the role of other central banks across the world.
- Students understand the need for central bank in the cyber world.